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FOR IMMEDIATE RELEASE

Rockline Industries announces expansion
Manufacturer purchases Arkansas plant

SHEBOYGAN, WI – April 8, 2014 – As part of a planned expansion, Rockline Industries has acquired a nearly 240,000 square foot facility, on a 30-acre site, in Russellville, Ark. This aligns with the growth strategy to meet the growing needs of contract manufacturing and for the consumer demand of private label products.

“Rockline’s purchase of the Russellville site will help our company better serve the needs of our customers and accommodate our company’s rapid growth in contract manufacturing and private label products,” said Nick Santoleri, vice president of operations, Rockline Industries. Rockline currently operates four US manufacturing plants in Arkansas, New Jersey and Wisconsin.

In October, Rockline announced the opening of a state-of-the-art Innovation and Technical Center adjacent to its corporate headquarters in Sheboygan, Wisconsin. That 18,000 square foot facility will feature laboratories equipped with microbiological and analytical chemistry capabilities, and pilot line converting equipment. Product development teams working at the center will focus on wet wipe innovation, as well as product, packaging and test method developments.

About Rockline Industries

Rockline Industries was founded in 1976 and is headquartered in Sheboygan, Wisconsin. It is one of the world’s largest manufacturers of coffee filters and consumer, health care, industrial and institutional wet wipes. A family-owned company, Rockline has repeatedly created first-to-market product design solutions for the wet wipe consumer, and continues to provide innovative products to the nonwovens industry. Rockline employs approximately 2,000 people worldwide and has manufacturing facilities in Wisconsin, Arkansas, New Jersey, England and South China. For more information on Rockline Industries, visit www.RocklineInd.com.

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